



Top 10 Optimization Report

Created by MET Technology Ltd

Professional web site promotion.

MET Technology
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The report contains information regarding your position within your chosen Search Engine along with your chosen search phrase or keywords.

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Report overview

This report helps you to optimize the web page "<http://www.bigtrakuk.com/>" for a high ranking on Google.com for the search term "big trak".

Your web page



<http://www.bigtrakuk.com/>







Title: Bigtrak is back - Online £38.99 -NEW FOR 2010 ! big track

Description: Bigtrak is back enabling parents of today to buy one of the most memorable toys from their past and bring it back to life for their own children to enjoy and of course for those who simply wish to have the toy they were never lucky enough to own as a child. It was the subject of a massive craze in the 1980s and the toy you simply had to have! A simply brand new retro experience! Easy enough for kids to learn, but so much fun, even adults won't be able to resist. Boasting all the features of the original model, including 23 button keypad, front-mounted blue photon beam headlamp and the ability to store up to 16 preset programmes.track With a 23-button keypad on its back, you can programme the plastic tank to trundle forward, then turn, then trundle some more... You get the picture. It also had 16 presets to perform predefined sequences of movements. It is like magic. The revived Big Trak is an authentic reproduction that will boast all the features of the original, including the ubiquitous '80s go-faster stripes and blue headlamp.


Your competitors for the search term "big trak" on Google.com

1		<p>http://en.wikipedia.org/wiki/Big_Trak</p> <p>Title: Big Trak - Wikipedia, the free encyclopedia</p> <p>Description: [No meta description available.]</p>
2		<p>http://www.thebigtrak.com/</p> <p>Title: The Big Trak Homepage</p> <p>Description: the big trak homepage</p>
3		<p>http://www.thebigtrak.com/gallery.htm</p> <p>Title: The Big Trak Homepage</p> <p>Description: the big trak homepage</p>

Your competitors for the search term "big trak" on Google.com

4		<p>http://www.google.com/images?hl=en&q=big+trak&um=1&ie=UTF-8&source=univ&ei=XmbHS5GXCqG80gS6l-TTDA&sa=X&oi=image_result_group&ct=title&resnum=4&ved=0CckQsAQwAw</p> <p>Title: big trak - Google Search</p> <p>Description: [No meta description available.]</p>
5		<p>http://www.pocket-lint.com/news/31043/bigtrak-makes-toy-comeback-june</p> <p>Title: Bigtrak makes a comeback - Pocket-lint</p> <p>Description: Bigtrak makes a comeback - Relive those programming days once again</p>
6		<p>http://www.wired.com/gadgetlab/2010/01/bigtrak-is-back-80s-robo-toy-resurrected/</p> <p>Title: Bigtrak is Back! 80s Robo-Toy Resurrected Gadget Lab Wired.com</p> <p>Description: Bigtrak was one of the awesomest toys of the 1980s (actually introduced in 1979), and, like other 80s icons, Knight Rider and the A-Team, it is staging a</p>
7		<p>http://shop.ebay.com/i.html?_nkw=(big+track%2Cbig+trak)</p> <p>Title: big track,big trak items - Get great deals on Sporting Goods, Toys Hobbies items on eBay.com!</p> <p>Description: Buy big track,big trak, Sporting Goods items on eBay. Find great deals on Toys Hobbies, eBay Motors items and get what you want now!</p>
8		<p>http://www.robotroom.com/BigTrak.html</p> <p>Title: Robot Room - Inside the Big Trak</p> <p>Description: The schematic for the Big Trak. Includes part values and other electronics component information for the circuit board. Replacement parts are also discussed.</p>
9		<p>http://www.inthe80s.com/toys/bigtrak.shtml</p> <p>Title: In The 80s - Toys of the Eighties, Big Trak</p> <p>Description: Page about Big Trak from a list of people's favorite 80s toys</p>

Your competitors for the search term "big trak" on Google.com

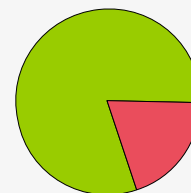
10		http://www.bigtraktoy.com/ Title: MB's Big Trak Description: MB's Big Trak, Big Trak rolls in, drops the payload then heads for home base
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Analyzed search terms

1. big trak
2. big
3. trak

Top 10 Ranking Requirements Score™

80%



The Top 10 Ranking Requirements Score™ of 80% means that the web page www.bigtrakuk.com meets only 80% of the requirements for a top 10 ranking on Google.com for the search term "big trak".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	21	3
Very Important:	9	0
Important:	32	4
Moderately Important:	41	0
Slightly Important:	25	1
Total:	128	8

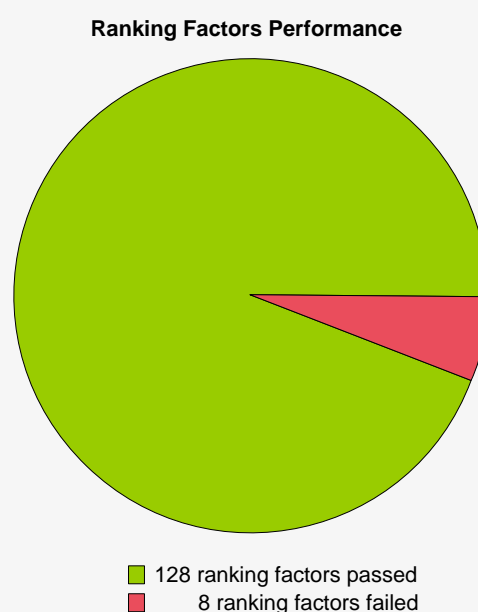


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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "big trak" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Big Trak - Wikipedia, the free encyclopedia
2	The Big Trak Homepage
3	The Big Trak Homepage
4	big trak - Google Search
5	Bigtrak makes a comeback - Pocket-lint
6	Bigtrak is Back! 80s Robo-Toy Resurrected Gadget Lab Wired.com
7	big track , big trak items - Get great deals on Sporting Goods, Toys Hobbies items on eBay.com!
8	Robot Room - Inside the Big Trak
9	In The 80s - Toys of the Eighties, Big Trak
10	MB's Big Trak

Your contents

Bigtrak is back - Online £38.99 -NEW FOR 2010 ! **big track**

Advice for your document title

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	1	OK	OK
Keyword density:	8% to 67%	9%	OK	OK

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	2	OK	OK
Keyword density:	8% to 33%	18%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	1	OK	OK
Keyword density:	6% to 33%	9%	OK	OK

Keywords "big" or "trak"

Advice for your document title**Search term: "big trak"**

	Competitors	Your Site	Advice	
Number of keywords:	2 to 3	3	OK	OK
Keyword density:	8% to 33%	14%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com	Yahoo.com	Peak Value
To Your Site:	n/a	0	13	13
To Site 1:	451,138	0	107	451,138
To Site 2:	12	0	85	85
To Site 3:	12	0	16	16
To Site 4:	727,036	0	0	727,036
To Site 5:	2,656	0	58	2,656
To Site 6:	51,645	0	16	51,645
To Site 7:	7,473	0	0	7,473
To Site 8:	280	0	61	280
To Site 9:	576	0	17	576
To Site 10:	n/a	0	3	3
Range:	12 to 727,036	all 0	0 to 107	3 to 727,036

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 112,809, the link popularity of your web page is 13. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

<<

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index.

<<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.bigtrakuk.com/	http://newspeeps.com/
[empty]	http://www.bigtrakuk.com/	http://www.mettechnology.co.uk/design-portfolio.html
[empty]	http://www.bigtrakuk.com/target=blank	http://blastbase.com/
big trak uk - big trak is back	http://www.bigtrakuk.com/	http://medical-articles.net/story/68048/
Bigtrak is back - Online ?38.99 -NEW FOR 2010 ! big track	http://www.bigtrakuk.com/	http://newspeeps.com/
Bigtrak is back - Online ?38.99 -NEW FOR 2010 ! big track	http://www.bigtrakuk.com/	http://newspeeps.com/Category/News
bigtrakuk	http://www.bigtrakuk.com/	http://www.garagecompressor.com/
bigtrakuk	http://www.bigtrakuk.com/	http://www.garagecompressors.com/
www.bigtrakuk.com	http://www.bigtrakuk.com	http://newspeeps.com/
www.bigtrakuk.com	http://www.bigtrakuk.com	http://www.bigtrak2010.co.uk/

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "big trak" in their link texts. The more links to your web site contain "big trak" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

At least 10% of the analyzed inbound link texts contain the search term "big trak". This is good.



At least 20% of the analyzed inbound link texts contain the search term "big trak". This is good.

At least 40% of the analyzed inbound link texts contain the search term "big trak". This is good.

Advice for the link texts of inbound links

At least 60% of the analyzed inbound link texts contain the search term "big trak". This is good.

OK

Less than 80% of the analyzed inbound link texts contain the search term "big trak". You must increase the number of inbound link texts that contain that search term.

<<

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

bigtrak is BACK August 2010!!! PRE-Orders now taken !! (Dont miss out this time) You might remember having one of these in the early 80's. Retro and cool, it's brand new for 2010. Pre-Order price of £38.99 Home | SHOP | Gallery / Video | Downloads | Trade Enq | Schools | History | Contact **Big trak** is back enabling parents of today to buy one of the most memorable toys from their past and bring it back to life for their own children to enjoy and of course for those who simply wish to have the toy they were never lucky enough to own as a child.

It was the subject of a massive craze in the 1980s and the toy you simply had to have! A simply brand new retro experience! Easy enough for kids to learn, but so much fun, even adults won't be able to resist. Boasting all the features of the original model, including 23 button keypad, front-mounted blue photon beam headlamp and the ability to store up to 16 preset programmes. With a 23-button keypad on its back, you can programme the plastic tank to trundle forward, then turn, then trundle some more... You get the picture.

It also had 16 presets to perform predefined sequences of movements. It is like magic. The revived model is an authentic reproduction that will boast all the features of the original, including the ubiquitous '80s go-faster stripes and blue headlamp....**big trak** ! Share **bigtrak**, **bigtrack**, **big track**,gadgets,**big trak**, zeon ltd, **bigtrack2010**, programmable toy, trailer,christmas gifts, gifts for boys, **big boys toys**, **big trak** This programmable educational toy is a six-wheeled tank with a front mounted blue photon beam headlamp used for firing.

The centre wheels are driven by two motors to allow change of direction. Use the 23-button keypad to enter instructions for **Bigtrak**. Where do I want **Bigtrak** to go? In what direction? How many units will it take to reach my goal? When do I want **Bigtrak** to fire? Do I want **Bigtrak** to return to me along a different course? With a 16 command memory, **Bigtrak** will execute 16 commands in one sequence, e.g. 'go forward 5 lengths', 'pause', 'turn 30 degrees right', 'fire phaser' and so on. There is a 'repeat' instruction allowing simple loops.

Keypad Commands:- Forward/Backward, Left/Right, P - Pause, Photon Symbol - Fire, CM (Clear Memory), CE (Clear Last Step) x2 (Repeat Steps), Test, Tick (Check Last Instruction), Out, Go. **Bigtrak** will be launched in August this year, with high expected sales for the run up to Christmas we have launched a pre-order status, allowing you to order yours in advance and receiving your product first. The**Bigtrak** is still very popular 30 years on, with over 10,000 Google searches every month! The**Bigtrak** advertising will be popping up in national newspapers and 'The Gadget Show'.

Advice for your body text

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	8 to 131	15	OK	OK
Keyword density:	1% to 7%	4%	OK	OK
Number of words:	236 to 7,136	487	OK	OK

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	9 to 132	19	OK	OK

Advice for your body text**Search term: "big trak"**

Keyword density:	1% to 4%	4%	OK	OK
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Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	8 to 131	15	OK	OK
Keyword density:	1% to 4%	3%	OK	OK

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	18 to 263	34	OK	OK
Keyword density:	1% to 4%	4%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.bigtrakuk.com/	n/a
1	http://en.wikipedia.org/wiki/Big_Trak	13 January 2001
2	http://www.thebigtrak.com/	05 April 2006 (newest domain)
3	http://www.thebigtrak.com/gallery.htm	05 April 2006 (newest domain)
4	http://www.google.com/images?hl=en&q=big+trak&um=1&ie=UTF-8&source=univ&ei=XmbHS5GXCqG80gS6-TTDA&sa=X&oi=image_result_group&ct=title&resnum=4&ved=0CCkQsAQwAw	15 September 1997
5	http://www.pocket-lint.com/news/31043/bigtrak-makes-toy-comeback-june	n/a
6	http://www.wired.com/gadgetlab/2010/01/bigtrak-is-back-80s-robo-toy-resurrected/	20 November 1992 (oldest domain)
7	http://shop.ebay.com/i.html?_nkw=(big+trak%2Cbig+trak)	04 August 1995
8	http://www.robotroom.com/BigTrak.html	29 June 2000
9	http://www.inthe80s.com/toys/bigtrak.shtml	19 May 1999
10	http://www.bigtraktoy.com/	n/a
Range	20 November 1992 to 05 April 2006	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com. If you have a young web site, you must compensate by improving the other search engine ranking factors.



Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "big trak" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "big trak" but this is optional.	<

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "big" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "big" but this is optional.	<

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "trak" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "trak" but this is optional.	<

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "big" or "trak" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the keywords "big" or "trak" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	en wikipedia	http://en.wikipedia.org/wiki/Big_Trak
2	the bigtrak	http://www.thebigtrak.com/
3	the bigtrak	http://www.thebigtrak.com/gallery.htm
4	google	http://www.google.com/images?hl=en&q=big+trak&um=1&ie=UTF-8&source=univ&ei=XmbHS5GXCqG80gS6l-TDA&sa=X&oi=image_result_group&ct=title&resnum=4&ved=0CCkQsAQwAw
5	pocket lint	http://www.pocket-lint.com/news/31043/bigtrak-makes-toy-comeback-june
6	wired	http://www.wired.com/gadgetlab/2010/01/bigtrak-is-back-80s-robo-toy-resurrected/
7	shop ebay	http://shop.ebay.com/i.html?_nkw=(big+trak%2Cbig+trak)
8	robotroom	http://www.robotroom.com/BigTrak.html
9	inthe80s	http://www.inthe80s.com/toys/bigtrak.shtml
10	bigtrak toy	http://www.bigtraktoy.com/

Your contents

bigtrakuk (Domain name: "**bigtrakuk.com**")

Advice for the domain name

The domain name bigtrakuk.com contains the search term "big trak". This is very good.

OK

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	wiki Big Trak	http://en.wikipedia.org/wiki/Big_Trak
2	[no words]	http://www.thebigtrak.com/
3	gallery	http://www.thebigtrak.com/gallery.htm
4	images hl en q big trak um 1 ie UTF 8 source univ ei XmbHS5GXCqG80gS6l TTDA sa X oi image result group ct title resnum 4 ved 0CCkQsAQwAw	http://www.google.com/images?hl=en&q=big+trak&um=1&ie=UTF-8&source=univ&ei=XmbHS5GXCqG80gS6l-TDA&sa=X&oi=image_result_group&ct=title&resnum=4&ved=0CCkQsAQwAw
5	news 31043 bigtrak makes toy comeback june	http://www.pocket-lint.com/news/31043/bigtrak-makes-toy-comeback-june
6	gadgetlab 2010 01 bigtrak is back 80s robo toy resurrected	http://www.wired.com/gadgetlab/2010/01/bigtrak-is-back-80s-robo-toy-resurrected/
7	i nk w big track 2Cbig trak	http://shop.ebay.com/i.html?_nkw=(big+track%2Cbig+trak)
8	BigTrak	http://www.robotroom.com/BigTrak.html
9	toys bigtrak	http://www.inthe80s.com/toys/bigtrak.shtml
10	[no words]	http://www.bigtraktoy.com/

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "big trak" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "big trak" but this is optional.	<

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "big" at least once but this is	<

Advice for your page URL

Search term: "big trak"

			optional.	
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "big" but this is optional.	<

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "trak" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "trak" but this is optional.	<

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "big" or "trak" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the keywords "big" or "trak" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	1	0	1
To Site 1:	1,487	9,189	10,676
To Site 2:	14	0	14
To Site 3:	14	0	14
To Site 4:	48,173	46,451	94,624
To Site 5:	177	181	358
To Site 6:	20,821	28,471	49,292
To Site 7:	10	7,563	7,573
To Site 8:	433	8	441
To Site 9:	161	10	171
To Site 10:	2	1	3
Range:	1 to 48,173	0 to 46,451	3 to 94,624

Advice for the links from social networks

There are too few web pages that link to your web site "www.bigtrakuk.com". You should increase the number of web pages that link to your web site on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	1.02s	n/a	n/a	1.34s	4.27s	4.03s	5.69s	4.20s	2.64s	n/a	1.02s to 5.69s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	fast: top 25%	n/a	n/a	fast: top 40%	very slow: bottom 10%	very slow: bottom 10%	very slow: bottom 15%	slow: bottom 20%	average: bottom 45%	n/a	very slow: bottom 10% to fast: top 25%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

[not used]

Advice for your H2-H6 headline texts

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "big trak" at least once but this is optional.	<
Keyword density:	0% to 29%	0%	You could increase the keyword density for the search term "big trak" but this is optional.	<

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "big" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "big" but this is optional.	<

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "trak" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "trak" but this is optional.	<

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "big" or "trak" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the keywords "big" or "trak" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	./image/obj3geo3pg1p252.png
2.	the big-trak isback	./image/poster.jpg
3.	[empty]	./geometry/obj4geo4shd1pg1p252.png
4.	[empty]	./geometry/obj10geo10pg1p252.png
5.	[empty]	./geometry/obj11geo11pg1p252.png
6.	[empty]	./image/obj14geo14pg1p252.png
7.	[empty]	./geometry/obj25geo23pg1p252.png
8.	[empty]	./image/obj248geo170pg1p252.png
9.	Solution Graphics	https://www.paypal.com/en_GB/i/bnr/horizontal_solution_PP.gif
10.	[empty]	https://www.paypal.com/en_GB/i/scr/pixel.gif

Advice for your IMG ALT attributes

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	0	You could use the search term "big trak" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "big trak" but this is optional.	<

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	1	OK	OK
Keyword density:	0% to 6%	25%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	1	OK	OK
Keyword density:	0% to 6%	25%	The keyword density is too high. It should be 6% at maximum.	<<

Advice for your IMG ALT attributes

Search term: "big trak"

Consider adding more text to lower the keyword density.

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 30	2	OK	OK
Keyword density:	0% to 6%	25%	The keyword density for the keywords "big" or "trak" is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.org	.com	.com	.com	.com	.com	.com	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL www.bigtrakuk.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	needs additional citations for verification . BIG TRAK / bigtrak ^ ^ ^
2	Care for an Apple? Cool Stuff Alert! Robot Projects LavaLamp
3	[not used]
4	Images Bigtrak Bigtrak Bigtrak Bigtrak bigtrak Big Trak Big Trak Big Track stretch armstrong rumble robots
5	Comment on this story Bluey Divided he ad Jacob Rose Jacob Rose Coofer Cat simon pete Vickie Phil Johnson John Bigtrak Jr anton sylvias mother Jeremy Billy Thomas » LAST TIME
6	Send us a tip Condé Nast Web Sites:
7	Bread Crumb Link Search results for " (big track, big trak) " Sort by: Price Time left: or Best Offer Time left: or Best Offer Time left: or Best Offer Time left: or Best Offer Time left: Price Time left: Time left: Time left: Time left: Time left: Time left: Time left: Time left: Time left: Time [and 197 additional characters]
8	David Cook Reverse-Engineering the PCB for the Big Trak Toy OBTAINING A BIG TRAK AND LOOKING INSIDE WHAT'S INSIDE THE BRAIN THE MEMORY CAPACITORS THE BRAWN MOTOR DRIVERS OTHER MOTOR DRIVER COMPONENTS THE OUT COMMAND THE IN COMMAND IN EXPERIMENT IN QUESTIONS BOARD REVISIONS REPLACEMENT PARTS HOW MANY BIG TRAKS WERE THERE? Serial Number PCB Rev TMS Date 75494 Date Speaker Motor Transistors Notes RESOURCES
9	[not used]
10	Big Trak Big Trak trivia Ian said: Callen said: Stuart "Sslaxx" Moore said: Mike said: Rich said: bare@new.rr.com said: Why not add your comment about Big Trak ? Just use the form below.

Your contents

[not used]

Advice for your bold body text

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "big trak" at least once but this is optional.	<
Keyword density:	0% to 56%	0%	You could increase the keyword density for the search term "big trak" but this is optional.	<

Search term: "big"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your bold body text

Search term: "big trak"

Number of keywords:	0 to 8	0	You could use the search term "big" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "big" but this is optional.	<

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "trak" at least once but this is optional.	<
Keyword density:	0% to 44%	0%	You could increase the keyword density for the search term "trak" but this is optional.	<

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	0	You could use one of the keywords "big" or "trak" at least once but this is optional.	<
Keyword density:	0% to 47%	0%	You could increase the keyword density for the keywords "big" or "trak" but this is optional.	<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.bigtrakuk.com/	n/a
1	http://en.wikipedia.org/wiki/Big_Trak	Rank #7
2	http://www.thebigtrak.com/	Rank #5,080,188 (least visitors of the competitors)
3	http://www.thebigtrak.com/gallery.htm	Rank #5,080,188 (least visitors of the competitors)
4	http://www.google.com/images?hl=en&q=big+trak&um=1&ie=UTF-8&source=univ&ei=XmbHS5GXCqG80gS6-TTDA&sa=X&oi=image_result_group&ct=title&resnum=4&ved=0CCkQsAQwAw	Rank #1 (most visitors of the competitors)
5	http://www.pocket-lint.com/news/31043/bigtrak-makes-toy-comeback-june	Rank #11,286
6	http://www.wired.com/gadgetlab/2010/01/bigtrak-is-back-80s-robo-toy-resurrected/	Rank #699
7	http://shop.ebay.com/i.html?_nkw=(big+trak%2Cbig+trak)	Rank #25
8	http://www.robotroom.com/BigTrak.html	Rank #379,416
9	http://www.inthe80s.com/toys/bigtrak.shtml	Rank #111,081
10	http://www.bigtraktoy.com/	n/a
Range		1 to 5,080,188 (average rank: #1,184,765)

Advice for the number of visitors to your site

The number of visitors to www.bigtrakuk.com could not be determined. In general, the more visitors you have, the more advantageous it could be to your rankings on Google.com.



Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Home	/index.html
2.	SHOP	/big-trak-online-shop.html
3.	Gallery / Video	/bigtrak-online-gallery.html
4.	Downloads	/bigtrack-downloads.html
5.	Trade Enq	/trade.html
6.	Schools	/schools.html
7.	History	/history.html
8.	Contact	/contact.html
9.	[empty]	/

Advice for your same domain link texts

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	0	You could use the search term "big trak" at least once but this is optional.	<
Keyword density:	0% to 28%	0%	You could increase the keyword density for the search term "big trak" but this is optional.	<

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 38	0	You could use the search term "big" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "big" but this is optional.	<

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	0	You could use the search term "trak" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term	<

Advice for your same domain link texts

Search term: "big trak"

"trak" but this is optional.

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 58	0	You could use one of the keywords "big" or "trak" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the keywords "big" or "trak" but this is optional.	<

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	Share	http://www.facebook.com/sharer.php
2.	big trak	http://www.bigtrak2010.co.uk

Advice for your outbound link texts

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 100%	67%	OK	OK

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 100%	33%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 100%	33%	OK	OK

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	2	OK	OK
Keyword density:	0% to 100%	33%	OK	OK

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	index [/index.html]	Home
2.	big trak online shop [/big-trak-online-shop.html]	SHOP
3.	bigtrak online gallery [/bigtrak-online-gallery.html]	Gallery / Video
4.	bigtrack downloads [/bigtrack-downloads.html]	Downloads
5.	trade [/trade.html]	Trade Enq
6.	schools [/schools.html]	Schools
7.	history [/history.html]	History
8.	contact [/contact.html]	Contact
9.	[empty] [/]	[empty]

Advice for your same domain link URLs

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 65	2	OK	OK
Keyword density:	0% to 22%	21%	OK	OK

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 132	3	OK	OK
Keyword density:	0% to 22%	21%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 67	2	OK	OK
Keyword density:	0% to 22%	14%	OK	OK

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 199	5	OK	OK
Keyword density:	0% to 22%	18%	OK	OK

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www facebook sharer [http://www.facebook.com/sharer.php]	Share
2.	www bigtrak 2010 [http://www. bigtrak 2010.co.uk]	big trak

Advice for your outbound link URLs

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 20%	20%	OK	OK

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 20%	20%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 20%	20%	OK	OK

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	2	OK	OK
Keyword density:	0% to 20%	20%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	[not used]
2	the big trak homepage
3	the big trak homepage
4	[not used]
5	Bigtrak makes a comeback - Relive those programming days once again
6	Bigtrak was one of the awesomest toys of the 1980s (actually introduced in 1979), and, like other 80s icons, Knight Rider and the A-Team, it is staging a
7	Buy big track , big trak , Sporting Goods items on eBay. Find great deals on Toys Hobbies, eBay Motors items and get what you want now!
8	The schematic for the Big Trak . Includes part values and other electronics component information for the circuit board. Replacement parts are also discussed.
9	Page about Big Trak from a list of people's favorite 80s toys
10	MB's Big Trak , Big Trak rolls in, drops the payload then heads for home base

Your contents

Bigtrak is back enabling parents of today to buy one of the most memorable toys from their past and bring it back to life for their own children to enjoy and of course for those who simply wish to have the toy they were never lucky enough to own as a child. It was the subject of a massive craze in the 1980s and the toy you simply had to have! A simply brand new retro experience! Easy enough for kids to learn, but so much fun, even adults won't be able to resist. Boasting all the features of the original model, including 23 button keypad, front-mounted blue photon beam headlamp and the ability to store up to 16 preset programmes.track With a 23-button keypad on its back, you can programme the plastic tank to trundle forward, then turn, then trundle some more...

Advice for your meta description

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK

Advice for your meta description

Search term: "big trak"

Keyword density:	0% to 50%	2%	OK	OK
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Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 25%	1%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 25%	1%	OK	OK

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 25%	1%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	1	0	0	0	2	4	0	0	1	0	0 to 4

Advice for the number of trailing slashes in your web site URL

The URL www.bigtrakuk.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	16 errors, not valid http://validator.w3.org/check?uri=http://www.bigtrakuk.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.bigtrakuk.com/

Advice regarding the validity of your web site

The HTML code validation of your web page www.bigtrakuk.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
71	62	83	85	58	70	61	55	58	73	69	55 to 85

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
7	8	4	4	6	8	8	9	10	8	8	4 to 10

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.bigtrakuk.com is 71. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	[not used]
2	big trak, bigtrak , toy, electronic, tank
3	big trak, bigtrak , toy, electronic, tank
4	[not used]
5	games , toys, bigtrack , nerf, gaming
6	80s, retro, robots
7	big track, big trak , sporting goods, toys hobbies, ebay motors
8	big, trak, Big Trak, bigtrak , trax, traks , tracks, track, truck, wiring, diagram, part, parts, schematic, 4955, TMS, 1000, TMS1000, TMS1000NLL, 75494, SN75494, SN75494N, MP3301A, 9112, 9113, transistor, David Cook, Robot Room
9	Big Trak , 80s, eighties, 1980, toys personal
10	big trak, big Track , MB's big trak

Your contents

bigtrak, bigtrack, gadgets, **big trak**, zeon ltd, programmable toy, trailer, christmas gifts, gifts for boys, boys toys,

Advice for your meta keywords

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 57%	18%	OK	OK

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 43%	18%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	2	OK	OK

Advice for your meta keywords**Search term: "big trak"**

Keyword density:	0% to 33%	12%	OK	OK
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Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	5	OK	OK
Keyword density:	0% to 36%	15%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Big Trak From Wikipedia, the free encyclopedia Jump to: navigation , search This article needs additional citations for verification . Please help improve this article by adding reliable references . Unsourced material may be challenged and removed . (March 2009)
2	Check out the Big Trak Message Board
3	Check out the Big Trak Message Board Home Message Board History Manuals
4	Web Images Videos Maps News Shopping Gmail more ▼ Books Finance Translate Scholar Blogs YouTube Calendar Photos Documents Reader Sites Groups even more » Search settings Sign in Google big trak SafeSearch moderate ▼ › Off › Moderate (recommended) › Strict Report offensive images More about SafeSearch Advanced search About 499,000 results (0.13 seconds) Bigtrak Â@ Â£39.95 www.SkateHut.co.uk/ Bigtrak Bigtrak 80's Retro Toy, Be the 1st Pre-Order Now Online Bigtrak is Back Â£39.95 www.
5	Tip Follow Subscribe Sign in Top Tags Dad (1516) Toys (486) Bigtrak jr (2) Photos (3006) Bigtrak makes a comeback Relive those programming days once again
6	Wired Home Subscribe Sections Cars 2.0 Culture Entertainment Gadgets Gaming How-To Med Tech Multimedia Politics Product Reviews Science Software Tech Biz Tech Jobs Wired Biz Dual Perspectives Wired Insider Blogs Autopia Danger Room Epicenter Gadget Lab Game Life GeekDad Playbook Raw File This Day in Tech Threat Level Underwire Webmonkey Wired Science All Blogs Reviews Automotive Camcorders Desktops Digital Cameras Gaming Gear Home Audio/Video H [and 123 additional characters]
7	Skip to main content My eBay Sell Community Contact us Help Enter your search keyword Welcome!
8	David Cook ROBOT ROOM ™
9	Web inthe80s.com
10	MB's Big Trak Big Trak rolls in, drops the payload then heads for home base A history of Big Trak

Your contents

bigtrak is BACK August 2010!!! PRE-Orders now taken !! (Dont miss out this time) You might remember having one of these in the early 80's.

Advice for your first sentence of the body text

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 30%	4%	OK	OK

Advice for your first sentence of the body text

Search term: "big trak"

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 15%	4%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 15%	4%	OK	OK

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	2	OK	OK
Keyword density:	0% to 15%	4%	OK	OK

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	PayPal Logo
2.	PayPal Logo
3.	bigtrak , big It was a six-wheeled tank with a front-mounted blue photon beam headlamp, and a keypad on top. The toy could remember up to 16 commands which it then executed in sequence (such as "go forward 5 lengths", "pause", "turn 30 degrees right", "fire phaser" and so on. There was a "repeat" instruction allowing simple loops, but the language was not Turing complete, lacking branching instructions; the Big Trak also lacked any sort of sensor input other than the wheel sensors. u

Advice for your HTML comments

Search term: "big trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 12%	3%	OK	OK

Search term: "big"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	3	OK	OK
Keyword density:	0% to 9%	3%	OK	OK

Search term: "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 9%	2%	OK	OK

Keywords "big" or "trak"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	5	OK	OK
Keyword density:	0% to 9%	3%	OK	OK

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.bigtrakuk.com" contains 500 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. All search terms of your Meta Keywords tag appear in the body text of your web page so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses 4,892 bytes of style sheet code which makes it harder for search engines to index your page. Consider putting the style sheet code in an external file with the <link rel="stylesheet" href="mystyles.css" type="text/css"> command. The file "mystyles.css" should be a simple text file that contains only the style sheet code without any HTML markup. The next time your page is spidered by the search engine robots, the important content on your page will be closer to the top of the page, and you might have a better keyword density.	<<
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.bigtrakuk.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.bigtrakuk.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index	OK

Advice

from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.bigtrakuk.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "big trak"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "big trak"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "big trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	1	all 1
Body Text:	15	22	12	9	9	16	8	22	131	24	33	8 to 131
H1 Texts:	0	1	0	0	0	1	1	2	0	0	2	0 to 2
Domain:	1	0	1	1	0	0	0	0	0	0	1	0 to 1
Page URL:	0	1	0	0	1	1	1	1	1	1	0	0 to 1
H2-H6 Texts:	0	1	0	0	3	0	0	0	0	0	3	0 to 3
IMG ALT:	0	0	0	0	0	8	1	0	15	0	0	0 to 15
Bold Text:	0	2	0	0	7	1	0	1	3	0	3	0 to 7
SD LT:	0	1	1	3	3	2	0	20	0	1	4	0 to 20
Outbound LT:	1	4	0	0	0	0	1	0	2	0	0	0 to 4
SD LU:	2	33	1	0	63	13	2	65	0	42	4	0 to 65
Outbound LU:	1	6	0	0	1	0	8	0	2	0	9	0 to 9
Meta Descr.:	2	0	1	1	0	1	1	1	1	1	2	0 to 2
Meta Keyw.:	2	0	2	2	0	0	0	1	2	1	2	0 to 2
First Sentence:	1	1	1	1	5	2	0	0	0	0	3	0 to 5
HTML Comm.:	2	0	6	3	2	0	2	0	0	0	0	0 to 6

Search term: "big"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	1	1	1	1	1	2	1	1	1	1 to 2
Body Text:	19	23	13	9	10	19	11	42	132	28	34	9 to 132
H1 Texts:	0	1	0	0	0	1	1	4	0	0	2	0 to 4
Domain:	1	0	1	1	0	0	0	0	0	0	1	0 to 1
Page URL:	0	1	0	0	1	1	1	2	1	1	0	0 to 2
H2-H6 Texts:	0	1	0	0	3	0	0	0	0	0	3	0 to 3
IMG ALT:	1	0	0	0	0	8	1	0	15	0	0	0 to 15
Bold Text:	0	2	0	0	8	1	0	2	3	0	3	0 to 8
SD LT:	0	2	1	3	3	3	1	38	0	1	4	0 to 38
Outbound LT:	1	4	0	0	0	0	2	0	2	0	0	0 to 4
SD LU:	3	33	1	0	68	14	2	132	0	42	4	0 to 132
Outbound LU:	1	6	0	0	1	0	8	0	2	0	9	0 to 9

Search term: "big"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	2	0	1	1	0	1	1	2	1	1	2	0 to 2
Meta Keyw.:	3	0	2	2	0	1	0	2	3	1	3	0 to 3
First Sentence:	1	1	1	1	5	2	0	0	0	0	3	0 to 5
HTML Comm.:	3	0	6	3	4	0	2	0	0	0	0	0 to 6

Search term: "trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	1	all 1
Body Text:	15	23	12	9	9	17	8	22	131	26	33	8 to 131
H1 Texts:	0	1	0	0	0	1	1	2	0	0	2	0 to 2
Domain:	1	0	1	1	0	0	0	0	0	0	1	0 to 1
Page URL:	0	1	0	0	1	1	1	1	1	1	0	0 to 1
H2-H6 Texts:	0	1	0	0	3	0	0	0	0	0	3	0 to 3
IMG ALT:	1	0	0	0	0	8	1	0	15	0	0	0 to 15
Bold Text:	0	2	0	0	7	1	0	1	3	0	3	0 to 7
SD LT:	0	2	1	3	3	2	0	20	0	1	4	0 to 20
Outbound LT:	1	4	0	0	0	0	1	0	2	0	0	0 to 4
SD LU:	2	33	1	0	67	13	2	67	0	42	4	0 to 67
Outbound LU:	1	6	0	0	1	0	8	0	2	0	9	0 to 9
Meta Descr.:	2	0	1	1	0	1	1	1	1	1	2	0 to 2
Meta Keyw.:	2	0	2	2	0	0	0	1	4	1	2	0 to 4
First Sentence:	1	1	1	1	5	2	0	0	0	0	3	0 to 5
HTML Comm.:	2	0	6	3	3	0	2	0	0	0	0	0 to 6

Keywords "big" or "trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	2	2	2	2	2	2	3	2	2	2	2 to 3
Body Text:	34	46	25	18	19	36	19	64	263	54	67	18 to 263
H1 Texts:	0	2	0	0	0	2	2	6	0	0	4	0 to 6
Domain:	2	0	2	2	0	0	0	0	0	0	2	0 to 2
Page URL:	0	2	0	0	2	2	2	3	2	2	0	0 to 3
H2-H6 Texts:	0	2	0	0	6	0	0	0	0	0	6	0 to 6
IMG ALT:	2	0	0	0	0	16	2	0	30	0	0	0 to 30
Bold Text:	0	4	0	0	15	2	0	3	6	0	6	0 to 15

Keywords "big" or "trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	0	4	2	6	6	5	1	58	0	2	8	0 to 58
Outbound LT:	2	8	0	0	0	0	3	0	4	0	0	0 to 8
SD LU:	5	66	2	0	135	27	4	199	0	84	8	0 to 199
Outbound LU:	2	12	0	0	2	0	16	0	4	0	18	0 to 18
Meta Descr.:	4	0	2	2	0	2	2	3	2	2	4	0 to 4
Meta Keyw.:	5	0	4	4	0	1	0	3	7	2	5	0 to 7
First Sentence:	2	2	2	2	10	4	0	0	0	0	6	0 to 10
HTML Comm.:	5	0	12	6	7	0	4	0	0	0	0	0 to 12

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "big trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9%	33%	50%	50%	50%	17%	8%	13%	33%	22%	67%	8% to 67%
Body Text:	4%	3%	6%	7%	6%	1%	1%	3%	4%	2%	6%	1% to 7%
H1 Texts:	0%	100%	0%	0%	0%	25%	14%	33%	0%	0%	24%	0% to 100%
Domain:	100%	0%	100%	100%	0%	0%	0%	0%	0%	0%	100%	0% to 100%
Page URL:	0%	67%	0%	0%	7%	14%	10%	33%	100%	50%	0%	0% to 100%
H2-H6 Texts:	0%	2%	0%	0%	29%	0%	0%	0%	0%	0%	17%	0% to 29%
IMG ALT:	0%	0%	0%	0%	0%	6%	5%	0%	7%	0%	0%	0% to 7%
Bold Text:	0%	23%	0%	0%	56%	3%	0%	2%	9%	0%	19%	0% to 56%
SD LT:	0%	1%	12%	25%	3%	0%	0%	8%	0%	1%	28%	0% to 28%
Outbound LT:	67%	15%	0%	0%	0%	0%	1%	0%	100%	0%	0%	0% to 100%
SD LU:	21%	14%	7%	0%	7%	3%	0%	7%	0%	13%	22%	0% to 22%
Outbound LU:	20%	13%	0%	0%	11%	0%	2%	0%	20%	0%	15%	0% to 20%
Meta Descr.:	2%	0%	50%	50%	0%	10%	3%	8%	9%	17%	27%	0% to 50%
Meta Keyw.:	18%	0%	50%	50%	0%	0%	0%	20%	10%	29%	57%	0% to 57%
First Sentence:	4%	5%	29%	17%	8%	8%	0%	0%	0%	0%	30%	0% to 30%
HTML Comm.:	3%	0%	11%	12%	3%	0%	1%	0%	0%	0%	0%	0% to 12%

Search term: "big"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	18%	17%	25%	25%	25%	17%	8%	13%	17%	11%	33%	8% to 33%
Body Text:	4%	3%	3%	4%	4%	1%	1%	3%	2%	2%	3%	1% to 4%
H1 Texts:	0%	50%	0%	0%	0%	25%	14%	33%	0%	0%	12%	0% to 50%
Domain:	100%	0%	100%	100%	0%	0%	0%	0%	0%	0%	100%	0% to 100%
Page URL:	0%	33%	0%	0%	4%	14%	10%	33%	100%	50%	0%	0% to 100%
H2-H6 Texts:	0%	2%	0%	0%	21%	0%	0%	0%	0%	0%	8%	0% to 21%
IMG ALT:	25%	0%	0%	0%	0%	6%	5%	0%	4%	0%	0%	0% to 6%
Bold Text:	0%	15%	0%	0%	50%	3%	0%	2%	5%	0%	9%	0% to 50%
SD LT:	0%	1%	6%	13%	3%	1%	0%	8%	0%	1%	14%	0% to 14%
Outbound LT:	33%	10%	0%	0%	0%	0%	3%	0%	100%	0%	0%	0% to 100%
SD LU:	21%	7%	7%	0%	4%	3%	0%	8%	0%	13%	22%	0% to 22%
Outbound LU:	20%	10%	0%	0%	5%	0%	2%	0%	20%	0%	11%	0% to 20%

Search term: "big"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	1%	0%	25%	25%	0%	10%	3%	8%	4%	8%	13%	0% to 25%
Meta Keyw.:	18%	0%	33%	33%	0%	20%	0%	20%	10%	14%	43%	0% to 43%
First Sentence:	4%	3%	14%	8%	7%	8%	0%	0%	0%	0%	15%	0% to 15%
HTML Comm.:	3%	0%	8%	9%	7%	0%	1%	0%	0%	0%	0%	0% to 9%

Search term: "trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9%	17%	25%	25%	25%	17%	8%	6%	17%	11%	33%	6% to 33%
Body Text:	3%	3%	3%	4%	4%	1%	1%	2%	2%	1%	3%	1% to 4%
H1 Texts:	0%	50%	0%	0%	0%	25%	14%	17%	0%	0%	12%	0% to 50%
Domain:	100%	0%	100%	100%	0%	0%	0%	0%	0%	0%	100%	0% to 100%
Page URL:	0%	33%	0%	0%	4%	14%	10%	17%	100%	50%	0%	0% to 100%
H2-H6 Texts:	0%	2%	0%	0%	21%	0%	0%	0%	0%	0%	8%	0% to 21%
IMG ALT:	25%	0%	0%	0%	0%	6%	5%	0%	4%	0%	0%	0% to 6%
Bold Text:	0%	15%	0%	0%	44%	3%	0%	1%	5%	0%	9%	0% to 44%
SD LT:	0%	1%	6%	13%	3%	0%	0%	4%	0%	1%	14%	0% to 14%
Outbound LT:	33%	10%	0%	0%	0%	0%	1%	0%	100%	0%	0%	0% to 100%
SD LU:	14%	7%	7%	0%	4%	3%	0%	4%	0%	13%	22%	0% to 22%
Outbound LU:	20%	10%	0%	0%	5%	0%	2%	0%	20%	0%	11%	0% to 20%
Meta Descr.:	1%	0%	25%	25%	0%	10%	3%	4%	4%	8%	13%	0% to 25%
Meta Keyw.:	12%	0%	33%	33%	0%	0%	0%	10%	13%	14%	29%	0% to 33%
First Sentence:	4%	3%	14%	8%	7%	8%	0%	0%	0%	0%	15%	0% to 15%
HTML Comm.:	2%	0%	8%	9%	5%	0%	1%	0%	0%	0%	0%	0% to 9%

Keywords "big" or "trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	14%	17%	25%	25%	25%	17%	8%	9%	17%	11%	33%	8% to 33%
Body Text:	4%	3%	3%	4%	4%	1%	1%	3%	2%	1%	3%	1% to 4%
H1 Texts:	0%	50%	0%	0%	0%	25%	14%	25%	0%	0%	12%	0% to 50%
Domain:	100%	0%	100%	100%	0%	0%	0%	0%	0%	0%	100%	0% to 100%
Page URL:	0%	33%	0%	0%	4%	14%	10%	25%	100%	50%	0%	0% to 100%
H2-H6 Texts:	0%	2%	0%	0%	21%	0%	0%	0%	0%	0%	8%	0% to 21%
IMG ALT:	25%	0%	0%	0%	0%	6%	5%	0%	4%	0%	0%	0% to 6%
Bold Text:	0%	15%	0%	0%	47%	3%	0%	1%	5%	0%	9%	0% to 47%

Keywords "big" or "trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	0%	1%	6%	13%	3%	1%	0%	6%	0%	1%	14%	0% to 14%
Outbound LT:	33%	10%	0%	0%	0%	0%	2%	0%	100%	0%	0%	0% to 100%
SD LU:	18%	7%	7%	0%	4%	3%	0%	6%	0%	13%	22%	0% to 22%
Outbound LU:	20%	10%	0%	0%	5%	0%	2%	0%	20%	0%	11%	0% to 20%
Meta Descr.:	1%	0%	25%	25%	0%	10%	3%	6%	4%	8%	13%	0% to 25%
Meta Keyw.:	15%	0%	33%	33%	0%	10%	0%	15%	11%	14%	36%	0% to 36%
First Sentence:	4%	3%	14%	8%	7%	8%	0%	0%	0%	0%	15%	0% to 15%
HTML Comm.:	3%	0%	8%	9%	6%	0%	1%	0%	0%	0%	0%	0% to 9%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "big trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	5	5	1	1	1	11	25	36	6	1 to 36
Body Text:	1	1	15	15	216	68	747	842	136	44	6	1 to 842
H1 Texts:	n/a	1	n/a	n/a	n/a	1	1	12	n/a	n/a	1	n/a to 12
Domain:	1	n/a	4	4	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a to 4
Page URL:	n/a	6	n/a	n/a	16	12	19	19	1	6	n/a	n/a to 19
H2-H6 Texts:	n/a	108	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	6	n/a to 108
IMG ALT:	n/a	n/a	n/a	n/a	n/a	1	76	n/a	42	n/a	n/a	n/a to 76
Bold Text:	n/a	48	n/a	n/a	8	112	n/a	51	48	n/a	1	n/a to 112
SD LT:	n/a	311	1	1	310	45	n/a	620	n/a	66	11	n/a to 620
Outbound LT:	8	2	n/a	n/a	n/a	n/a	49	n/a	40	n/a	n/a	n/a to 49
SD LU:	7	106	113	n/a	16	124	1,097	185	n/a	50	11	n/a to 1,097
Outbound LU:	25	60	n/a	n/a	29	n/a	226	n/a	28	n/a	50	n/a to 226
Meta Descr.:	1	n/a	5	5	n/a	1	1	15	23	12	6	n/a to 23
Meta Keyw.:	1	n/a	1	1	n/a	n/a	n/a	11	12	1	1	n/a to 12
First Sentence:	1	1	15	15	194	61	n/a	n/a	n/a	n/a	6	n/a to 194
HTML Comm.:	25	n/a	66	66	263	n/a	773	n/a	n/a	n/a	n/a	n/a to 773

Search term: "big"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	5	5	1	1	1	1	25	36	6	1 to 36
Body Text:	1	1	15	15	216	68	747	832	136	44	6	1 to 832
H1 Texts:	n/a	1	n/a	n/a	n/a	1	1	2	n/a	n/a	1	n/a to 2
Domain:	1	n/a	4	4	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a to 4
Page URL:	n/a	6	n/a	n/a	16	12	19	7	1	6	n/a	n/a to 19
H2-H6 Texts:	n/a	108	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	6	n/a to 108
IMG ALT:	4	n/a	n/a	n/a	n/a	1	76	n/a	42	n/a	n/a	n/a to 76
Bold Text:	n/a	48	n/a	n/a	8	112	n/a	41	48	n/a	1	n/a to 112
SD LT:	n/a	311	1	1	310	45	1,418	603	n/a	66	11	n/a to 1,418
Outbound LT:	8	2	n/a	n/a	n/a	n/a	37	n/a	40	n/a	n/a	n/a to 40
SD LU:	7	106	113	n/a	16	124	1,097	173	n/a	50	11	n/a to 1,097
Outbound LU:	25	60	n/a	n/a	29	n/a	226	n/a	28	n/a	50	n/a to 226

Search term: "big"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	1	n/a	5	5	n/a	1	1	5	23	12	6	n/a to 23
Meta Keyw.:	1	n/a	1	1	n/a	15	n/a	1	1	1	1	n/a to 15
First Sentence:	1	1	15	15	194	61	n/a	n/a	n/a	n/a	6	n/a to 194
HTML Comm.:	25	n/a	66	66	263	n/a	773	n/a	n/a	n/a	n/a	n/a to 773

Search term: "trak"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	4	5	9	9	5	4	4	15	29	40	10	4 to 40
Body Text:	4	5	19	19	220	71	750	846	140	48	10	5 to 846
H1 Texts:	n/a	5	n/a	n/a	n/a	4	4	16	n/a	n/a	5	n/a to 16
Domain:	4	n/a	7	7	n/a	n/a	n/a	n/a	n/a	n/a	4	n/a to 7
Page URL:	n/a	10	n/a	n/a	20	15	22	23	4	9	n/a	n/a to 23
H2-H6 Texts:	n/a	111	n/a	n/a	4	n/a	n/a	n/a	n/a	n/a	10	n/a to 111
IMG ALT:	8	n/a	n/a	n/a	n/a	4	79	n/a	46	n/a	n/a	n/a to 79
Bold Text:	n/a	52	n/a	n/a	11	115	n/a	55	52	n/a	5	n/a to 115
SD LT:	n/a	314	5	5	313	48	n/a	624	n/a	70	15	n/a to 624
Outbound LT:	12	5	n/a	n/a	n/a	n/a	52	n/a	43	n/a	n/a	n/a to 52
SD LU:	11	110	116	n/a	20	127	1,100	189	n/a	53	14	n/a to 1,100
Outbound LU:	28	63	n/a	n/a	33	n/a	229	n/a	31	n/a	53	n/a to 229
Meta Descr.:	4	n/a	9	9	n/a	4	4	19	27	16	10	n/a to 27
Meta Keyw.:	4	n/a	5	5	n/a	n/a	n/a	15	6	5	5	n/a to 15
First Sentence:	4	5	19	19	198	64	n/a	n/a	n/a	n/a	10	n/a to 198
HTML Comm.:	28	n/a	69	69	266	n/a	776	n/a	n/a	n/a	n/a	n/a to 776

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11	6	4	4	4	6	12	16	6	9	3	3 to 16
Body Text:	487	840	389	251	236	1,934	1,264	1,282	7,136	1,870	1,059	236 to 7,136
H1 Texts:	0	2	0	0	1	4	7	12	0	3	17	0 to 17
Domain:	1	2	1	1	1	2	1	2	1	1	1	1 to 2
Page URL:	0	3	0	1	28	7	10	6	1	2	0	0 to 28
H2-H6 Texts:	0	52	8	4	14	76	16	18	0	0	36	0 to 76
IMG ALT:	4	8	0	0	0	129	22	262	425	16	0	0 to 425
Bold Text:	0	13	10	0	16	31	8	119	66	0	32	0 to 119
SD LT:	11	176	17	24	117	514	365	461	18	185	29	17 to 514
Outbound LT:	3	39	1	2	1	23	70	23	2	24	14	1 to 70
SD LU:	14	456	15	14	1,774	514	536	1,739	10	332	18	10 to 1,774
Outbound LU:	5	63	5	10	19	172	359	32	10	35	85	5 to 359
Meta Descr.:	191	0	4	4	0	10	29	25	23	12	15	0 to 29
Meta Keyw.:	17	0	6	6	0	5	3	10	31	7	7	0 to 31
First Sentence:	26	39	7	12	77	26	83	16	5	2	20	2 to 83
HTML Comm.:	89	105	80	34	58	133	213	72	0	26	9	0 to 213

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	57	43	21	21	24	38	66	93	32	43	13	13 to 93
Body Text:	2,746	5,055	2,091	1,265	1,351	10,817	7,782	7,300	40,806	10,010	5,793	1,265 to 40,806
H1 Texts:	0	8	0	0	6	24	41	62	0	18	83	0 to 83
Domain:	9	12	10	10	6	11	5	9	9	8	10	5 to 12
Page URL:	0	13	0	7	136	42	58	26	7	12	0	0 to 136
H2-H6 Texts:	0	290	54	30	85	420	118	106	0	0	202	0 to 420
IMG ALT:	34	61	0	0	0	752	156	1,449	2,403	84	0	0 to 2,403
Bold Text:	0	65	57	0	96	160	34	597	383	0	178	0 to 597
SD LT:	63	1,135	101	128	686	2,887	2,235	2,620	98	1,126	130	98 to 2,887
Outbound LT:	13	236	10	19	7	196	506	168	107	147	109	7 to 506
SD LU:	91	2,689	110	77	8,295	2,965	3,871	9,479	56	2,424	106	56 to 9,479
Outbound LU:	34	457	37	74	71	988	2,069	166	77	229	438	37 to 2,069
Meta Descr.:	1,045	0	21	21	0	67	153	132	157	61	76	0 to 157
Meta Keyw.:	116	0	40	40	0	36	16	61	225	44	34	0 to 225
First Sentence:	138	263	36	71	500	154	573	94	23	16	97	16 to 573
HTML Comm.:	509	800	514	262	982	976	1,506	650	0	141	80	0 to 1,506

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	0	451k	12	12	727k	3k	52k	7k	280	576	0	0 to 727k
Google.com:	0	0	0	0	0	0	0	0	0	0	0	all 0
Yahoo.com:	13	107	85	16	0	58	16	0	61	17	3	0 to 107
Links from social networks (the more the better)												
Del.icio.us:	1	1k	14	14	48k	177	21k	10	433	161	2	2 to 48k
Digg:	0	9k	0	0	46k	181	28k	8k	8	10	1	0 to 46k
Other ranking factors results (the older or the lower the better)												
Web Site Age:	n/a	Jan 2001	Apr 2006	Apr 2006	Sep 1997	n/a	Nov 1992	Aug 1995	Jun 2000	May 1999	n/a	Nov 1992 to Apr 2006
Server Speed:	n/a	1.02s	n/a	n/a	1.34s	4.27s	4.03s	5.69s	4.20s	2.64s	n/a	1.02s to 5.69s
Alexa Traffic Rank:	n/a	7	5,080k	5,080k	1	11k	699	25	379k	111k	n/a	1 to 5,080k