

8 - Keyword and Search Service

Planning | Research | Keywords | Hits | More Sales

Does Poor Planning leads to a Poor Website Performance ?

In short the answer is Yes.

Before committing to a new venture online you may be wise to do your homework. Most people assume the domain name they should choose should be the same as their company name.

The biggest mistake you can do is to purchase the wrong domain name for your business. Many customers make this mistake when deciding to set up a new website. It can be a costly mistake!

For example:

If your Company Name is : **123 Electrical**, and you are an **Electrician based in Manchester** you would assume you would need to register **123electrical.co.uk**

This is incorrect for a good position in Google.

You should register **electriciansinmanchester.com**

However, this is only part of the story. MET Technology can analyse your domain name and your chosen search phrase I.e. If your Domain name was electriciansinmanchester.com and you want to be found on the Search Engines under the search term/s 'electricians', 'electricians in Manchester' etc MET Technology can advise you on which would be the best route to take.

We can run a specific report against your chosen phrases which will advise you on the amount of times each search phrase is searched for on the internet.

This can be very beneficial to your venture and should be your first point of call before progressing to purchasing any domain name and website design.

Keyword & Search Service Costs:

MET 005 **MET Technology Keyword & Search**

£60.00 per 5 Keywords / Phrase

If you are unsure or require further advise, please call us on 0161 449 0978

MET Technology understand the cost of SEO and will not ask you to commit to any contract or monthly fees. The above prices are on a one off payment only basis.

All prices and Excluding Vat.
Payment required on ordering.